

AMANDA LANG

ABOUT

Passionate. Curious. A creative problem solver. I have 9 years of experience in graphic and web design. I believe translating complex ideas into impactful, purposeful design is a collaborative process, and a little bit of compassion goes a long way.

CONTACT

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REFERENCES

Heather Quaas-Annsa

Director (current)

541.514.9335

heather@cssoregon.org

Jennifer Yeh

Manager (current)

541.632.4277

jenniferyeh@cssoregon.org

EXPERIENCE

**2023-
now**

COMMUNICATIONS & DEVELOPMENT COORDINATOR

COMMUNITY SUPPORTED SHELTERS

(Nonprofit homeless shelter in Eugene, OR)

- Played lead role in visual storytelling for a wide range of projects and campaigns, including: annual reports, newsletters, and presentations for high-impact donors, as well as flyers, brochures, and social media content for members of the community
- Redesigned the nonprofit's website, improving usability, visual appeal, accessibility, and brand consistency

**2017-
2022**

GRAPHIC DESIGNER

EDUCATION SERVICES, HYLAND SOFTWARE

(Software company in Westlake, OH)

- Worked with web development and eLearning teams in agile sprint cycles to design interactive training materials, troubleshoot errors, and conduct user testing, to improve the company's training website and provide intuitive end-user experiences
- Supported cross-cultural collaboration with translation team to adapt print and digital training materials for multiple languages

**2014-
2017**

MARKETING COMMUNICATIONS SPECIALIST

KENT STATE UNIVERSITY

(College of Business Administration in Kent, OH)

- Managed in-house student design team on the creation of internal print and digital design projects for faculty and staff, including billboards ads, direct mail, web pages, emails blasts, forms, signage, booklets, wall displays, posters, shirts, and brochures
- Assisted with external print vendor relationships, including choosing vendors based on project needs, obtaining quotes, providing proof approvals, and ensuring materials were delivered on time

TOOLS

- **Adobe:** Photoshop, Acrobat, InDesign, Illustrator, XD, After Effects, Premiere
- **Project management tools:** JIRA, Trello, Miro, Confluence, Smartsheet, Google Workspace, Microsoft 365
- **Web design and form building tools:** HTML/CSS, Crazy Egg, Balsamiq, Google Analytics, Qualtrics, Cognito, SurveyMonkey
- **Content management systems:** Drupal, Sitecore, Joomla, WordPress
- **Email Marketing:** Salesforce Pardot, MailChimp, Constant Contact, Neon

EDUCATION

Certificate in UX Design - General Assembly

Jun 2019 | User Experience Design

A 3-month immersive bootcamp centered on design thinking, user research, accessibility, and usability testing

B.S. in Advertising - Kent State University

May 2017 | Minor in Writing

Certificate in TEFL - Kent State University

Aug 2015 | Teaching English as a Foreign Language

A 3-month practicum in Germany, assisting in teaching elementary, college, and adult classes